1115 3720 Marketing Specialist Events (m/w/d) Would you like to reach the next level in your career? At matching, you have the opportunity to continuously develop yourself with well-known customers - across all industries. Take the decisive step in your career today and apply to us as <Marketing Specialist Events (m/f/d)>.  
  
Your tasks:  
  
  
• You take on the planning and execution of meetings and events, e.g. trade fairs  
• You are responsible for looking after special areas at the POS with regard to the brand image  
• You will work closely with Sales and the Retail Marketing/Shop Display team  
• You take on the lateral management of the external service providers and agencies  
• The creation of financial statements and performance reports are among your routine tasks  
• You also control internal KPIs and support the optimization of budget planning  
  
Your profile:  
  
  
• You have a degree in media and communication management or comparable training  
• You have experience in the event sector on the agency or exhibitor side and in project management  
• Very good MS Office skills and business fluent German and English skills, both written and spoken, are a matter of course for you&nbsp;  
• You also have creativity and good analytical skills&nbsp;  
• An independent and team-oriented way of working completes your profile  
  
We offer:  
  
  
 - Your personal development is important to us. Continuous development and support talks are our promise to you  
  
 - We always look after and support our employees through a personal contact person from our human resources team  
  
 - We offer exciting and challenging projects from all over the world of engineering, IT and all interfaces in the field of business administration - in the largest branches of industry in Germany  
  
 - matching is a tariff partner of the BAP. We stand for fair, transparent and above-tariff remuneration and offer our employees security and prospects through our permanent employment contracts  
  
 - with our corporate culture, which is based on honesty, transparency, personal support and commitment, we guarantee cooperation at eye level - right from the start  
  
   
  
We are...  
  
  
...as an owner-managed family business known for first-class services in the field of technology and business administration. Our name expresses what is important in all technical sectors and tasks: Bringing together the right experts in the fields of business administration, mechanical and plant engineering, automotive industry, electrical engineering, aerospace and IT to achieve the goals of our candidates, employees and customers to realize.  
   
With over 10 years of expertise, we know your industry inside out and know what satisfied and motivated employees want.  
   
Apply to us directly using our application form in our job portal.  
   
Our recruiting team will be happy to answer any questions you may have about the position or general questions about the application process. You can reach us by phone at: 06182 / 960830-0. Business economist (university) matching Engineering is an owner-managed family business and stands for first-class engineering and IT services.  
  
Our name expresses what is important in all technical sectors and tasks: Bringing together the right experts to achieve the goals of our candidates, employees and our customers.  
  
We offer our employees and customers a maximum of flexibility, reliability, planning and legal certainty as a tariff user according to BAP. An excellent basis for successfully developing the future together with matching Engineering! 2023-03-07 15:52:49.905000